

# CEJA

## ACTIVITY REPORT

### 2021





# TURN UP MILKING

With DeLaval Evanza™

Reduction  
in liner  
slips\*

Up to  
**92%**  
improvement in  
teat condition  
scoring\*

Up to  
**7%**  
shorter milking  
time\*

Less than  
**1 min**  
to exchange 4  
cartridges\*

Up to  
**+9.3%**  
higher  
milk-flow\*

Up to  
**58%**  
shorter service  
time\*

**5,000**  
milking  
lifetime of  
cartridge\*

**10,000**  
Milking  
lifetime of  
short milk  
tube\*

The future of milking is here.  
Visit [www.delaval.com](http://www.delaval.com)

\*Compared to DeLaval Harmony clusters with round liners, under the same conditions and settings on pilot farms. Results may vary and are not guaranteed.

 **DeLaval**

# Table of contents

**1. Foreword by Commissioner Janusz Wojciechowski**

---

**2. Foreword by MEP Norbert Lins**

---

**3. Foreword by CEJA President Diana Lenzi**

---

**4. Interviews with CEJA Vice-Presidents**

---

**5. About CEJA**

---

**6. Letter from the Secretariat**

---

**7. Message from DeLaval**

---

**8. Policy perspectives**

---

**9. Key position papers**

---

**10. Communication and campaigns**

---

**11. Articles and interviews**

---

**12. Representation**

---

**13. Civil Dialogue Groups and Market Observatories**

---

**14. EU Projects**

---

**15. CEJA Member Organisations**

---

**16. Provisional calendar for 2022**

---

**17. Connect with CEJA**

---



Interactive  
document



# Foreword by Commissioner Janusz Wojciechowski

Providing a future for a new generation of farmers is a high priority for the European Commission.

With our Farm to Fork Strategy, we have sketched the contours of a sustainable future for our food system. We believe that the hard work, energy, and new ideas of young farmers will be essential to make this transformation happen. Furthermore, young farmers will be especially well placed to grasp the new opportunities in the way we produce, process, and consume food.

As you know, we are currently working with Member States to prepare CAP strategic plans for the period 2023-2027. One of the objectives of these plans is to target rural growth and generational renewal. To reach this objective, we are promoting a holistic approach to generational renewal:

- Firstly, the new CAP increases support to young farmers. Economic sustainability is an important pillar of sustainability and we must therefore ensure that young farmers receive a fair and secure income.
- Additionally, Member States will have the choice to combine direct support for young farmers with incentives to assist with the stable retirement of older farmers, to promote knowledge transfer between generations, and to encourage and facilitate succession planning.

We expect Member States to be ambitious in their choices. They must clearly identify the main barriers that their young farmers face and prepare actions to help overcome these barriers.

In particular, Member States are required to present a generational renewal strategy and explain the consistency between the different EU interventions and their interplay with relevant national instruments. I believe this will strengthen our response to the challenges facing young farmers.

The Commission will ensure that our ambition on generational renewal is reflected in the CAP strategic plans and that effective EU support will be available as of 2023.

I cannot end without thanking you for your engagement with the reform of the Common Agricultural Policy over these past years and your focus on ensuring that generational renewal remains a political priority.

Together with my services in the Commission, I stand ready to continue working with CEJA for the benefit of young farmers and your crucial role in the future of our food systems.



**Janusz Wojciechowski**  
EU Commissioner for Agriculture



# Foreword by MEP Norbert Lins

*Dear young farmers,*

2021 has been a decisive year for European Agriculture for the years to come. After lengthy discussions, the three co-legislators managed to find an agreement on the Common Agricultural Policy for the years 2023-2027. The biggest agricultural reform since 1992 is finally in place.

In my view, we achieved a greener, fairer and more robust farm policy. 25% of direct payments for eco-schemes and thus agri-environmental measures are unprecedented. With the New Delivery Model, the European Parliament has ensured that the objectives of the CAP are measured with demanding and targeted indicators, especially with regard to environment and climate.

The European Parliament insisted on a mandatory redistribution of income support to smaller farms and prevailed during negotiations. The redistribution of at least 10% of direct payments will be for the benefit of smaller farms. This tool has already proved effective in various member states in the past.

Throughout the negotiations, the European Parliament insisted on a bigger share of the budget for young farmers as we want to support young people in their aim to become farmers and keep the sector alive. Therefore, I am especially glad about the fact that there will be a new mandatory minimum level of 3% of Member States' CAP budgets for young farmers.

Now it is up to the Member States to draw up strategic plans that are feasible and practical for farmers. I expect the European Commission to pay close attention to the Member States' compliance with the requirements of the reform when approving the strategic plans.

For 2022, we are looking forward to a constructive cooperation with the European Commission, especially when it comes to the Farm-to-Fork Strategy. A thorough impact assessment on the effects of the strategy before entering the discussion on concrete EU legislation is necessary. Ideology is out of place here. We need feasible solutions and work with the agricultural sector, not against it. The European Parliament will make sure that farmers' voices, and herein young farmers' voices, will be heard.

I count on your support in that process and I am looking forward to working with CEJA in 2022.



**MEP Norbert Lins**

Chair of the European Parliament Agriculture and Rural Development Committee







# Foreword by CEJA President Diana Lenzi

*Dear members of CEJA,*

It is with great joy and pride that I share these thoughts with you as 2021 comes to an end. It has been a year of change for all of us, of growth and great achievements, while still living in one of the most challenging and unexpected times we could have imagined. Covid is not yet a memory and the consequences of the pandemic in both social and economic terms are still all to be factored in. We have continued to adapt the way we work and live our life, daily and in CEJA. But in a way this has taught us to be more creative, differently efficient, virtually close.

Early in the year we said an anticipated goodbye to our dear President Jannes Maes, whose hard work, determination and bright mind was recognised and acknowledged by all. Vice-President Samuel Masse stepped up to an incredibly challenging task, taking over the Presidency for the first half of the year and leading us masterfully through tough discussions, complex debates and engaging taskforce meetings that brought the approval of our position paper "Resilience and sustainability of the agri-food supply chain". This document is a cornerstone of what we advocate for as young farmers: we need to see our role and importance in the value chain recognised and rewarded; we desire to be treated as equal partners by the other actors of the value chain; and we want to acquire all the instruments that are necessary to enable us to do so.

Samuel also led us through probably the strangest elections CEJA has ever experienced. Campaigning online was not easy. The beauty and power of CEJA lies in the personal connections we build during our time together and sharing our thoughts and programmes via

Zoom meetings can allow for those pragmatic messages to be delivered, but makes the personal evaluation, the weighing of the human factor, much more complex. Nonetheless, elections were held, and I am incredibly grateful for the trust you put in me and for the great team you built to work with.

As you know we have decided to take the matter of sustainability into our own hands, building an unidealistic and practical road that can help us promote greater sustainability in our sector. Investing in sustainability is investing in our future and as young farmers we stand by this belief; but in order for this to be not only a utopic set of nice words we need for enabling and coherent policies, concrete instruments and approachable solutions. Matters such as soil health, animal welfare, access to land and land use, new genomic techniques, smart farmers for smart farms will be at the core of our debates and reflections. Our pragmatic and constructive approach will be the beat of our modus operandi, and we will continue to enrich our positions thanks to external inputs that will come accordingly from the world of research, science, innovation, technology, finance and policy. Every facet of these intricate and polyhydric issues will be addressed, and from this enriched knowledge and from our own experience and needs, from the inputs we receive from your national approaches, we will be able to build our concrete road to a more sustainable, remunerative and competitive agriculture. One where we can attract a new generation to take action, where the potential of generational renewal is unlocked and where farmers are rewarded economically for their efforts and can build strong and resilient farms and rural economies.

Our programme is perfectly in line with what the political agenda of the European institutions is facing us with, and this puts us in an ideal position to react swiftly, bringing your voice and your needs to the heart of the policy making process.

A year of challenges lies ahead: the new CAP and especially the national strategic plans will be something we will need to monitor to ensure that these stay instruments that support farmers and agriculture; the new legislation on the sustainable use of pesticides needs to be addressed with logic and science; the process that will lead to the framework initiative on a sustainable EU food system is something we hope to be deeply involved in, as the legislative outputs of the Farm to Fork that are starting to be shaped.

I am thrilled to have the opportunity to be the voice that represents you all in such an ambitious and challenging time and I am proud to have such an inspiring and enriching constituency to make our voice as European young farmers stronger.



**Diana Lenzi**  
CEJA President

# Interviews with CEJA Vice-Presidents

*Anne-Catherine Dalcq*

## **Why did you run for CEJA elections and what do you hope to achieve during your mandate?**

I ran for CEJA elections because I am very eager to take action towards co-building the best agriculture sector possible. Our sector has always faced many challenges but I think it is particularly the case at this moment. It really energises me to present our realities and solutions as young farmers, those who represent both the present and the future of agriculture. Also, it is an honour to represent my colleagues from all over Europe as CEJA Vice-President. It is both incredibly enriching and fun to be part of this dedicated and inspiring team. Sharing our ideas with EU policy-makers and contributing to the most relevant EU agrifood policies, particularly those in relation to climate change and environment, is the core objective of my mandate.

## **In your opinion, what is the biggest challenge facing CEJA?**

In my opinion, the biggest challenge that CEJA is facing is the implementation of the Green Deal in our sector. I am happy that we have high ambitions to achieve environmental sustainability in Europe. However, the EU's Green Deal implementation must be fair and respect us as entrepreneurs. New sustainable practices can induce benefits including some with lasting impact, but may also involve serious costs and thus impact the income that we can generate as farmers. In most of our food chains, we are not yet able to see these extra costs and measures implemented by farmers to respect new norms acknowledged by consumers and compensated with a fairer price for food products. Every ecosystem service that we provide must be fairly rewarded. CEJA has an important role to play: highlighting these realities in order to create a policy framework able to reach full sustainability in our sector and meet the Green Deal targets in Europe.

## **What is something people should know about young farmers?**

People should know that young farmers are wonderful! Young farmers are innovative and passionate about their work. They have solutions for the future. They are experimenting with so many ideas and practices to address the new challenges. They have solid skills and innovation spirit. So they are the most-suited to succeed in achieving sustainability. It is their choice to develop their business in a high-risk sector. You can be sure that they are strong. Trust and support them.



Anne-Catherine Dalcq

*Adam Nowak*

## **Why did you run for CEJA elections and what do you hope to achieve during your mandate?**

I took the decision to become more involved in CEJA's work because I want to represent the interests of young farmers towards the institutions and entities on which our future depends. It is particularly important for me to provide equal opportunities for farmers from different regions of Europe to run their business. I am particularly aware of problems and challenges facing agriculture in Poland and more broadly in Central and Eastern Europe. I am committed to supporting CEJA's member organisations through the activities we undertake, as strong member organisations strengthen the voice of CEJA. Thanks to the projects we implement and the topics we address, in our daily work we successfully manage to make EU young farmers' voice heard. I am proud that we can carry out these tasks with a fantastic team from all over Europe, experts who care about the interests of farmers and the future of our sector. By working together, we are able to achieve more.

## **In your opinion, what is the biggest challenge facing CEJA?**

The greatest challenge facing CEJA is to effectively demonstrate to authorities and politicians at the European level that support for young farmers is essential to the sustenance of European agriculture. An equally big challenge for CEJA is to find and support common goals for young farmers from all over Europe, regardless of regional and sectorial specificities. Our role as representatives of young farmers is also to show people outside the sector our close links with the natural environment and how we care for nature every day during our work. The implementation of the Farm to Fork Strategy and the European Green Deal, rising energy prices and climate policy are key challenges for the near future.

## **What is something people should know about young farmers?**

Young farmers from all over Europe are aware that healthy and tasty food is essential for everyone's life. With our daily and hard work, we prove that agriculture is not only a job - it is a passion and a calling. As farmers, we need to implement extensive knowledge in the fields of agronomy, economics, marketing, mechanics and even weather forecast. We are at the forefront in the fight against climate change: we feel it today and we will cope with it in the decades

to come. That is why we combine tradition with modernity on our farms. Thanks to young farmers, EU citizens can rest assured of a steady supply of high-quality food.



Adam Nowak



## *Doris Letina*

### **Why did you run for CEJA elections and what do you hope to achieve during your mandate?**

Each individual CEJA member is important to the organisation. He/she contributes with his/her experience, insights and views. Together we form a united group which provides solutions and through its actions has significant impact on key agriculture and rural development questions. And that is our shared responsibility: to address the common challenges and seize opportunities, to work together and to network. I would like to further highlight this networking aspect and cooperation between young farmers organisations and young farmers themselves which is a key motivation for me for running again as CEJA Vice-President.

### **In your opinion, what is the biggest challenge facing CEJA?**

There are quite a few challenges in these unpredictable times. These challenges can be sorted into two categories: those that are obstacles and those that we can turn into opportunities. It is certainly not always easy to tackle these challenges, but it is important and necessary. We still face a low number of young farmers, for whom the main challenges remain a limited access to agricultural land, finance, knowledge and adequate risk management tools. It is only by correctly addressing these challenges that we will be able to achieve ambitious goals as a community.

### **What is something people should know about young farmers?**

Young farmers represent the future of agriculture. Their work entails not only providing EU citizens with safe, nutritious and quality food, but also taking care of our biodiversity, land and rural communities. This is not an easy job. They need the support of all the stakeholders in the value chain, in particular of consumers. The latter who with their food purchase choices decide what kind of agriculture we want to have. The answer is certainly a sustainable one not only in environmental terms, but also in social and economic terms meaning taking into account farmers' realities.



**Doris Letina**

## *Thomas Duffy*

### **Why did you run for CEJA elections and what do you hope to achieve during your mandate?**

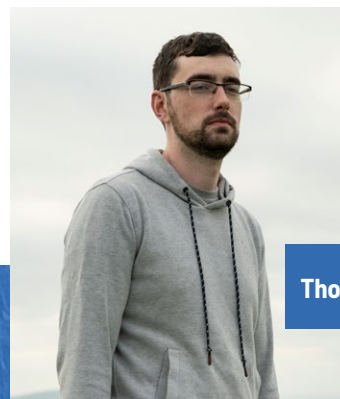
During my time with Macra na Feirme I saw how valuable the exchange between European young farmers organisations was, both to each organisation's understanding of the collective challenges as well as in the value of culture exchange to those representatives participating. I believe that our collective challenges faced by young farmers can only be solved through collective action. The challenges surrounding those seeking to enter farming, financial hurdles and access to land in particular, are something I feel must be addressed at the EU level first. Addressing both the negative coverage of livestock farming and the general misinformation around agriculture is something I feel CEJA can take a leading role in through a young energetic voice.

### **In your opinion, what is the biggest challenge facing CEJA?**

The challenges facing young farmers and their representatives are many. CEJA operating at the EU level seeking to positively influence legislators face a variety of obstacles that mirror those happening at national levels. Facing the very real challenges of both climate change and biodiversity loss will be something central to agriculture policy formation going forward, this is something CEJA has embraced. However, recent policy direction has raised deep concerns that the essential role of EU food production could become less of a priority, in particular the significant challenge of generational renewal to ensure the future of food production. Ensuring the balance of environmental protection together with ensuring policy addresses generational renewal will remain the largest challenge facing CEJA.

### **What is something people should know about young farmers?**

Young farmers today are the most well-educated and environmentally-conscious generation Europe has ever seen. Despite the conflicting pressures young people entering agriculture today are facing, they are showing their commitment to the future of more sustainable food production through seeking education and upskilling in both formal and informal settings. The desire to improve not only in practice but in environmental protection is something rarely recognised about young farmers.



**Thomas Duffy**

# About CEJA

## Organisation

CEJA, the European Council of Young Farmers, was founded in Rome in 1958 when young farmers' organisations from the six initial Member States of the European Coal and Steel Community (ECSC) set up a "Comité d'Entente". The organisation's main aim is to represent the interests of young farmers to EU institutions and stakeholders. The organisation represents around 2 million young farmers in Europe. Our membership spans across 22 EU Member States and is made up of 31 national member organisations, as well as two associate members from the UK and Serbia.

### In brief, CEJA:

- **Raises the issue of generational renewal in agriculture to the general public, key decision-makers and other stakeholders;**
- **Acts as a facilitator in discussions between stakeholders across the food chain; and**
- **Provides a networking platform for young farmers in Europe to exchange views on farming, policy perspectives and agricultural matters.**

## Structure

CEJA is a non-profit international organisation based on democratic principles. It is led by a Presidency (one President and four Vice Presidents) that is elected every two years by the organisation's General Assembly. CEJA members meet regularly during working groups organised in Brussels and seminars held around Europe.

Alongside its member organisations and Presidency, CEJA also has a Brussels-based Secretariat. The Secretariat is composed of the Secretary General who oversees the day-to-day management of the office, a Policy Officer, a Project Officer and a Communications Officer.

### The Secretariat:

- **Monitors EU legislation and policy developments in agriculture and other EU matters;**
- **Liaises with European institutions including Commissioners' Cabinets, MEPs, Member States' Permanent Representations to the EU, and other European decision-makers and stakeholders; and**
- **Carries out lobbying, advocacy and campaigning activities in order to further CEJA's cause.**



## 2021 activities

Over the course of 2021, CEJA hosted 10 working groups (8 online and 2 held in a hybrid fashion) and 3 task force meetings in addition to the Presidium and two General Assembly meetings.

A wide variety of issues were discussed by CEJA delegates at these meetings including the CAP reform, the European Green Deal, the resilience of the agri-food supply chain and soil health. CEJA's working groups also constituted an opportunity for representatives to interact with stakeholders from around the EU invited to give presentations on relevant topics.

In 2021, CEJA continued to collaborate with its sponsor DeLaval.

Together with different project partners, CEJA kicked-off the COCOREADO project in

January. This Horizon2020 project will be running until July 2024 and explore collaborative and innovative ways to rebalance the position of farmers in the supply chain.

In October, CEJA held the FARMINFIN final conference which concluded two years of investigation on innovative finance means for farmers. In November, CEJA hosted the Agri-SafetyNet final conference which marked the end of this Erasmus+ project promoting well-being and safety on the farm.

In December, in partnership with the EU Carbon+ Farming Coalition, CEJA organised a workshop involving CEJA delegates and sustainable agriculture experts. Participants discussed during the event cost-effective and practical solutions such as regenerative or climate-smart practices to accelerate the uptake of sustainable agriculture.









# Letter from the Secretariat

*Dear members,*

Even though 2021 has been a challenging year for many, we are very proud to highlight the remarkable work the CEJA Secretariat, members and board have done in making the voices of young farmers heard in the EU policy arena and further afield. As CEJA Secretariat, we would like to thank you for your cooperation and dedication!

In terms of policy, it has been a fruitful year with the final approval of the Common Agriculture Policy (CAP) and the implementation of the European Green Deal, topics on which the CEJA Secretariat alongside the Presidency and membership relentlessly worked in 2021.

On the research front, CEJA further explored throughout 2021 innovative ways to improve farmers' livelihoods by partnering with research centres and stakeholders on various exciting Erasmus+ and Horizon2020 projects such as FARMINFIN, AgriSafetyNet and COCOREADO.

CEJA Secretariat also gathered as much relevant information as possible for the organisation's weekly newsletter and regularly posted about its activities on social media to keep you up-to-date on the latest developments in EU agricultural policy. Informing you about EU agri-food fresh news shaping young farmers' lives and future is crucial for us.

CEJA underwent important changes in 2021 with its President Jannes Maes leaving the organisation's leadership after three mandates as a CEJA Board member. He was replaced by then

Vice-President Samuel Masse until the June elections during which CEJA delegates elected a new Board to lead the organisation for the next two years. CEJA also said goodbye to its Sustainability Liaison Mariana Debernardini who returned to Wageningen University and Research.

2021 also saw two new organisations join the CEJA community: Malta Young Farmers (full member) and Latvian Young Farmers Club (observer). It is always a pleasure to welcome more young farmers to CEJA as it broadens our diversity and the scope of our discussions.

2022 is shaping up to be as busy as 2021 with regular working groups which will keep focusing on sustainability. Looking towards 2022, animal welfare, the CAP national strategic plans, knowledge and skills as well as land access and land use are expected to be key topics on which European young farmers will be working.

It is also a year for further collaborations with CEJA's involvement, among others, with Andreas Hermes Academy through the exchange programme "Change Makers - Young Leaders in Agriculture" which will bring together CEJA members and young African farmers as well as in research with the FarmFit event to take place in September. The event will focus on the next generation of agrifood-makers in Europe and its main theme will be 'licence to produce'.

We look forward to working together in 2022 and don't forget to stay in touch!

**Alessia Musumarra** ..... Secretary-General

**Marion Picot** ..... Senior Policy Advisor

**Alice Minichini** ..... Project Manager

**Laurence Castaigne** ..... Communications Officer

# Message from DeLaval

*Dear young farmers,*

As farmers retire, it seems as if there are fewer and fewer young farmers to replace them. That is a major challenge for the dairy industry. At DeLaval we believe in the future of dairy farming, and we believe that the next generation of farmers together with the next generation of DeLaval professionals will continue to bring in new and innovative ideas to tackle future challenges.

CEJA continues to make important contributions towards securing long term sustainable food production. The main positive effects include securing food security both for EU citizens and globally, competitiveness by creating new and innovative agricultural activities, and last but not least, environmental sustainability as farmers play a substantial role in shaping our landscapes and the management of natural resources.

CEJA has been advocating for several years for an increased young farmers' support in the new Common Agriculture Policy (CAP) framework. Co-legislators have recently decided to increase the support for European young farmers in the EU's key agriculture policy. This important decision constitutes a major step towards providing European young farmers with adequate tools to further develop their farming activities while supporting better living conditions. I am absolutely convinced that we will all benefit from this.

Similarly to DeLaval, CEJA also puts sustainability at the core of its mandate, taking part in numerous EU-level debates and major international events to bring forward European young farmers' perspectives on how to make the agriculture sector more sustainable not only in environmental terms but also socially and economically.

At DeLaval, we celebrate this. We are proud to be a long-term partner to CEJA who works hard to keep high-quality food on Europeans' plates. This is natural to us as the next generation of farmers is of course essential for the future of agriculture. We are grateful for the trust our customers give us and we are very fortunate and proud to work in the food sector, which remains central for our society.



**Lars Johansson**

DeLaval Senior Vice-President,  
Corporate Communications & Sustainability





**IT ALL  
REVOLVES  
AROUND  
YOU**



**Milking equipment and solutions for dairy farmers**

**For more information and to find your  
nearest dealer visit:  
[www.delaval.com](http://www.delaval.com)**





# Policy perspectives

2021 was without any doubt a busy year on the policy front, starting with the finalisation of the Common Agriculture Policy (CAP) and the implementation of the European Green Deal in the agriculture and food sector through various initiatives.

After more than three years of legislative procedure, the CAP was finalised under the Portuguese and Slovene Presidencies of the Council of the EU. CEJA was vocal during all the stages of the reform and with the support of its members relentlessly directed its advocacy efforts towards EU decision-makers to ensure increased support for young farmers. Co-legislators decided to grant a minimum of 3% of national envelopes for direct payments to finance the complementary income support to young farmers (CISYF), installation aid and investment support targeted at young farmers with a weighing factor of 50%. CEJA and its members have also remained very attentive throughout 2021 to the CAP strategic plans definition and continue to cooperate with national legislators to fine-tune these.

Sustainability was at the centre of all discussions in 2021 around the future of agriculture and our food systems. CEJA made it a core element of its policy programme, with the ambition to design a young farmer driven road to sustainability in the next few years. The organisation actively participated in debates addressing the green transition: CEJA representatives took part in high-level international events such as the UN Food Systems Summit and COP 26 as well as various conversations on for instance the implementing initiatives of the EU's Farm to Fork Strategy (e.g. framework initiative for an EU sustainable food system, code of conduct for responsible business and marketing practices, contingency plan for ensuring food security and food supply) and the Fit for 55 Pack-

age. After several months of discussions, CEJA membership approved in December an ambitious soil position discussing ways to maintain high quality soils, one of the main work resources of young farmers and to unlock the full potential of EU soils. This positioning coincides with the European Commission's Soil Strategy published in November.

Drawing on the lessons from the COVID-19 pandemic, the higher frequency of climate extremes (characterised this year by a cold snap in April and floods in July), as well as young farmers' willingness to open dialogue with consumers, the organisation reflected on ways to boost the resilience and sustainability of the agri-food supply chain. This led to the adoption in June of a dedicated position paper. CEJA also worked on rural development and international trade topics in 2021. The organisation brought forward the young farmers' perspective on the future of rural areas and welcomed the long-term vision for rural areas released by the European Commission in June. CEJA and Rural Youth Europe committed to work closely together to follow up on the vision and make sure that it will be translated into concrete actions. International trade through the EU-Mercosur negotiations and the promotion policy revision was another issue on which CEJA worked during this year. CEJA called upon EU decision-makers to protect the most sensitive agricultural sectors and not compromise on its values and standards when trading with third countries.

Looking towards 2022, animal welfare, new genomic techniques the CAP national strategic plans, knowledge and skills as well as land access and land use are expected to be key topics on which European young farmers will focus.

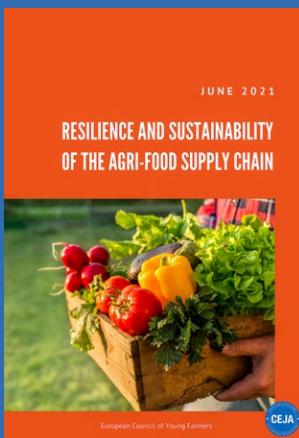




# Key position papers

**Intense and regular discussions among CEJA representatives during working group meetings held throughout 2021 led to the approval of two position papers by CEJA membership. CEJA delegates took position on two key topics: the farmers' position in the agri-food supply chain and soil management.**

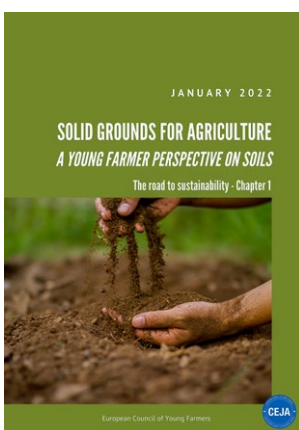
## Resilience and sustainability of the agri-food supply chain



This position paper addresses three of the most essential elements to ensure well-functioning and sustainable agri-food supply chains. First and foremost, young farmers call on the creation of a robust private-public risk management and crisis response framework, optimising the use of existing subsidised instruments and learning from recent crises both from institutional and industry perspectives. Thus, the organisation highlights the need for a more coherent institutional framework, including better consideration of market observatories in decision-making, a common definition of crises and an adequate budget for market measures. Secondly, young

farmers insist on the need to rebalance the agri-food supply chain, starting with tackling information asymmetry and calling on all food operators to value ethical and social considerations in commercial relations. To empower individual farmers and their economic groups in their widest diversity, young farmers reflect on ways to organise sectors so that they are able to negotiate with other actors of the supply chain. Finally, the organisation looks for avenues to strengthen farmers' relationship with consumers, looking at a diversity of tools such as labels and other communications channels, with the ultimate aim to build trust.

## Solid grounds for agriculture: a young farmer perspective on soils



Drawing on the vital importance soils represent for farmers and society, CEJA explores challenges and opportunities of healthy and sustainable soils. It also provides on-farm views on the different soil functions: primary productivity, climate mitigation and carbon sequestration, water regulation and purification, habitat for biodiversity as well as nutrient provision and cycling. In this paper, CEJA members formulate recommendations for an enabling policy framework to encour-

age and facilitate young farmers' sustainable soil management. Solutions put forward include action towards integrating a diversity of soil management options to agri-environment schemes; investing in soil science, research and innovation; remunerating ecosystem services and carbon sequestration; facilitating knowledge, the uptake of skills and the promotion of soil testing; as well as preserving agricultural land against soil sealing, urban sprawl and urbanisation and



**The full position papers can be found on our website at**

<https://ceja.eu/what-we-do/policy-and-advocacy>

# Communication and campaigns

CEJA's communications strategy is evolving in line with the organisation's aims to find new ways of interacting with its members, stakeholders and the general public. Traffic on CEJA's social media profiles has grown throughout 2021. Its Facebook and Twitter accounts are updated regularly, as are Instagram and LinkedIn. CEJA also sends a weekly newsletter covering the latest developments in EU agricultural policy, internal news and more.

## Campaigns

CEJA conducted throughout 2021 different social media campaigns on key topics impacting Europe's young farmers. The campaigns were addressed to different audiences and involved CEJA's membership. Examples of campaigns include the #MeetOurAmbition, #MeetEUYoungFarmers and COP26 campaigns.



- #MeetOurAmbition messages urged EU decision-makers to meet the ambitions young farmers show every day on their farms by providing the latter with adequate support in the new CAP framework.
- #MeetEUyoungfarmers is an Instagram-specific campaign that was launched in autumn 2020 and which aims to showcase who CEJA Board and members are and what it is like to be a European young farmer.
- CEJA also published a series of videos on the topic of climate action in the context of COP26 held in September in Glasgow. The material published includes a video statement on young farmers' ambitions when it comes to climate action as well as concrete on-farm examples of climate change effects on CEJA Board farming activities and sustainable solutions to cope with these.

Visit our social media to learn more about these campaigns.



## FOLLOWERS



Twitter

6781



Facebook

6414



Instagram

1423



LinkedIn

1207

## PUBLICATIONS



Newsletters

42



Press releases

18





# Articles and interviews

**EUROPATODAY**

**"Solo l'11% delle imprese agricole europee è gestito da giovani: servono investimenti e programmi educativi"**

Intervista a Diana Lenzi, presidente del Ceja "Servo un sistema Europa, basata gopolese nazionale"



Accesso al credito parante per i giovani agricoltori, piani di studio adeguati e un dialogo vigile con le istituzioni per non spreca i fondi del Piano Nazionale di Ripresa e Resilienza: così si superano le difficoltà in cui oggi navigano i giovani imprenditori agricoli europei, secondo il Ceja e la sua nuova presidente, l'italiana Diana Lenzi. Il Ceja è il Consiglio europeo dei giovani agricoltori, raccolto da associazioni dai diversi Paesi Membri. Si muove facendo lobby e advocacy nelle istituzioni europee, approntando cambiamenti che poi influiscono direttamente nella vita degli agricoltori europei.

Diana Lenzi è una giovane imprenditrice agricola italiana. Un passato da chef a Roma, dal 2008 gestisce l'azienda vitivinicola Petrola, che produce Chianti classico in provincia di Siena.

Siena | **FARMERS JOURNAL**

More than **100** mentions of CEJA in the press

More than **25** interviews given by CEJA representatives to journalists

**agrارzeitung**

NEWSLETTER ABO LOGIN

Nachrichten Markt Mein Markt Reports AgroBrain

Top-Themen Produktbörsen Agrar-Preisbarometer Technik Zukunftsforschung Agrar & Ernährung Forum agrarzeitung

Home / Nachrichten / Politik

**az EU-Junglandwirte Ceja fordert bessere Krisenabsicherung**

von Axel Misch  
Dienstag, 06. Juni 2022



Die Folgen von Ernteeinstürzen, zum Beispiel durch Trockenheit, sollen durch ein Steuerpaket mit mehreren Maßnahmen ausgeglichen werden. Ernteeinstürze sind ein Risiko für Landwirte.

**EU young farmers warn of instabilities attached to Mercosur deal**

CEJA said it sees the EU-Mercosur deal as vector of confusion when it comes to the offer in food products for consumers.



CEJA, the European council of young farmers, is concerned about the potential harmful outcomes emerging from the EU-Mercosur trade agreement for producers in the most sensitive sectors.

- MOST READ >>**
- 1 Some 650k worth of cattle attempted stolen in Tipperary
  - 2 Adä's plan to buy 100% British beef backfired
  - 3 Ruffe operators make €50,000 as retained feeders

**Adam Nowak wiceprezydent Europejskiej Rady Młodych Rolników CEJA**

Na wczorajszym posiedzeniu online Europejskiej Rady Młodych Rolników (CEJA) na stanowisku wiceprezydenta organizacji wybrany został działacz z Polski Adam Nowak - prezes Związku Młodzieży Wiejskiej.



Prezes Związku Młodzieży Wiejskiej (ZMW) Adam Nowak został wybrany na wiceprezydenta Europejskiej Rady Młodych Rolników (CEJA) na posiedzeniu online w czwartek 24 czerwca 2022 roku.

**AGRIWATCH**

Industri Andelsselskaber Teknologi Landbrug Politik

**"Alt falder og står med adgangen til jord"**

Stor Massey Ferguson-forhandler halvører indtjening i udfordrende år

Private kreatorkoncern hapsede efter ekstra slagtinger

Tidligere formand i L&F frygter for sin besættning efter udbrud af

CEJA kaldes kæmper Janes Mæs som formand for Det europæiske råd for unge landbrugere i Europa. Han er bedre juridiske rammer for landbrugets yngre generation i Europa. Han unge nok skal finde vej til erhvervet, hvis barrierer fjernes.

CEJA

LOUISE WENDT JENSEN  
Møntilgjørt: 31.12.20 kl. 09:31  
BRUXELLES

"Antallet af unge landmænd er historisk lavt".  
"Der bliver færre og færre unge landmænd i Danmark".  
"Alderskrisen truer landbruget".

**Un Français prend la tête du syndicat des jeunes agriculteurs européens**

Min de « saisir une opportunité professionnelle », le président du Conseil européen des jeunes agriculteurs (Ceja) Jannis Mæsse passe le relais à son vice-président Samuel Mosso. Le viticulteur français le remplace depuis le 19 janvier jusqu'à la prochaine élection du conseil d'administration en juin 2022.

« Représenter la communauté des jeunes agriculteurs européens au cours des dernières années a été un mandat difficile, mais gratifiant à remplir », résume Jannis Mæsse, élu président du Ceja (Conseil européen des jeunes agriculteurs) pour la deuxième fois en juin 2019, et membre du conseil d'administration depuis 2015. Le 19 janvier, le producteur belge a passé la main au vice-président Samuel Mosso afin de « saisir une opportunité professionnelle ».

Solusnet som prædæcesor, « jeune agriculteur européen moderne et progressiste ancré dans les réalités de notre génération et de notre secteur », le viticulteur français « veut continuer sur la lancée initiée par son prédécesseur ». Un accord particulier sera mis dans les jours suivants.

« L'actuel d'Arvids Mæsse denise-fortieux : quelles performances en attendre ? Il joue - il min de lecture

Benoit Lemaire des générations agricoles « Accompagner la transmission devient de plus en plus crucial » Il joue - il min de lecture

Approvisionnement Face au variant Omicron, la chaîne alimentaire résiste Il joue - il min de lecture

« Tous les articles

SONDAGE Investissements Comment vont évoluer vos investissements cette année

En forte croissance  
 En croissance  
 Sans changement  
 En baisse  
 En forte baisse

Votez

**AGRA FACTS**

09/06/2021

The latest EU agriculture, environment & trade news

Editors: Rose O'Donovan & Chris Lyndon, 53 Rue d'Arion, B-1040 Brussels, Belgium. Tel:+32.2.2301122 Fax:+32.2.2306333

**CEJA CALLS FOR PUBLIC-PRIVATE FRAMEWORK TO MANAGE RISK**

The European Council of Young Farmers (CEJA) has called for the creation of simplified instruments to manage risk and promote resilience in the agri-food supply chain. In a new position paper published on June 8, the umbrella organisation stresses the need to make sure farmers benefit from better commercial relations across the chain and highlight the importance of farmers' relationship with consumers.

The 24-page paper "Resilience & sustainability of the agri-food supply chain" includes a call for CEJA for a "public-private framework," to manage risks & urges EU decision-makers "to consider the creation of a simplified subsidised instruments within the Common Agriculture Policy (CAP), built on counter-cyclical & cross-sectoral logics." "Anticipating crises by better adapting supply to demand should be a primary objective," the Brussels-based group says, pushing for a "more coherent institutional framework" as a primary objective. "Complaining that farmers, despite having a fundamental role in the proper functioning of marketed products," they note, but stress that labels must be readable. The farmers represented by CEJA also been severely impacted by a context of economic & social difficulties, "they outline, providing them with transparent information both on the final products & the way these are produced." "We are committed to consumers & to share knowledge on how the food information on the final products & the way these are produced." "We are committed to consumers & to share knowledge on how the food consumers to access high-quality food & farmers to get a decent income for their work."

« https://ceja.eu/what-we-do-policy-and-advocacy »

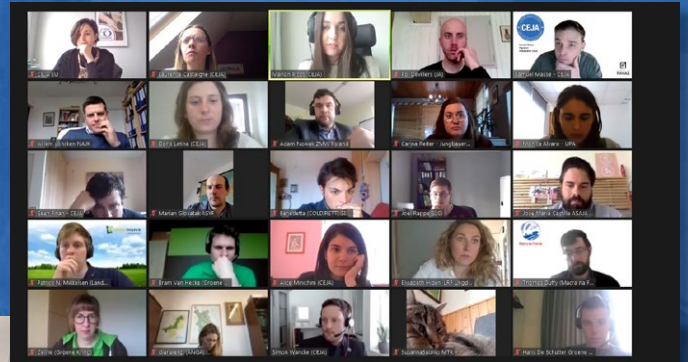
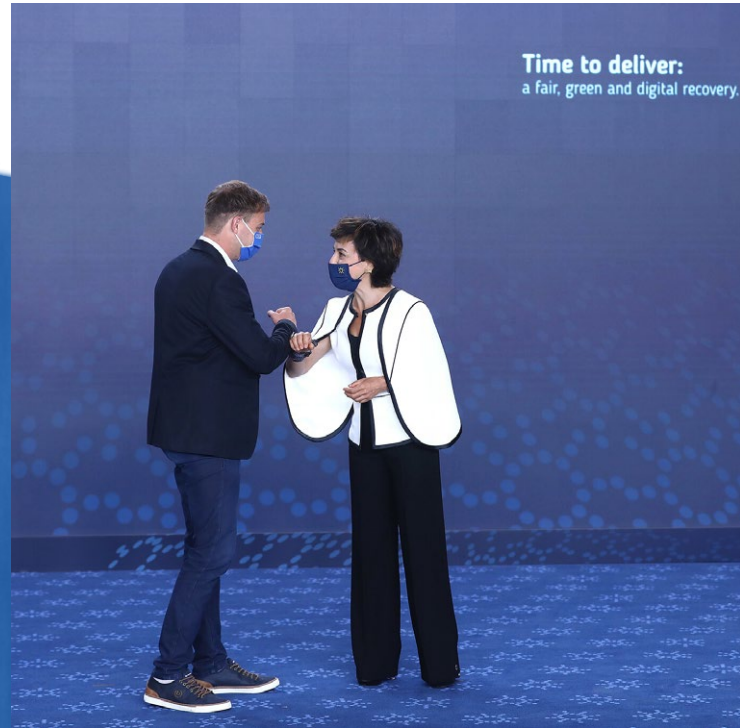
© AGR-EUROPE Presse- und Informationsdienst 2021. Published by Agra-Europe (AGÉ), Bonn.



Click on an article to read it



# Representation





# Civil Dialogue Groups and Market Observatories

Civil Dialogue Groups (CDGs) provide an opportunity for the European Commission and stakeholders to discuss issues relating to the CAP and its implementation. CEJA holds 72 seats across the 24 groups and sends its young farmer experts to meetings. CEJA experts also

participate in EU Market Observatories which review market data for specific sectors. CEJA has a total of 20 seats across the crops/cereals, fruit and vegetables, meat, milk, sugar and wine observatories.



ture ministers

September 5, 2021 - September 7, 2021





# EU Projects



## AgriSafetyNet

AgriSafetyNet is a two-year Erasmus+ project launched in September 2019 with an international consortium of 7 partners. It aims to train farmers and agricultural authorities on health and safety education and decrease occupational hazards in the agricultural sector. In 2021, partners finalised the project online training platform, aimed to train farmers on occupational health and safety. In November 2021, CEJA hosted a final dissemination conference in Brussels and online to present the project outcomes and discuss farmers' health and safety with experts and CEJA members.



[www.agrisafetynet.eu](http://www.agrisafetynet.eu)



[agrisafetynet](https://www.facebook.com/agrisafetynet)



## FARMINFIN

FARMINFIN is a two-year Erasmus+ project launched in November 2019 with an EU-wide consortium of 7 partners of which CEJA is the leader. The project aims to train farmers on innovative financing methods in the farming sector and support development in rural areas. In 2021 the project partners finalised an online training platform with modules on innovative financing in agriculture in Europe. The training platform features 17 case studies about farmers who implemented innovative financing across Europe and includes online learning modules to train farmers. In October 2021 CEJA hosted in Brussels and online a final dissemination conference to share the project outcomes to a wide audience.



[www.farminfin.eu](http://www.farminfin.eu)



[@farminfin](https://twitter.com/farminfin)



[farminfin](https://www.facebook.com/farminfin)

## UPCOMING PROJECTS

In 2021, CEJA has been granted two new Erasmus+ projects: **FARM-Res** and **ON-FARM**, both starting in 2022. FARMRes aims to raise awareness on the issues of mental health in the agricultural sector, by providing an online training toolkit, offering opportunities for trainings and developing an awareness-raising app for farmers. Run by an international consortium of 6 partners, under the leadership of CEJA, FARMRes will last 30 months, starting in the first quarter of 2022.





## EUREKA

EUREKA is a two-year Horizon2020 project launched in January 2020 that aims to ensure the longer-term and wider use by farmers, foresters and other rural businesses of the practical knowledge and innovative solutions that are generated by Horizon 2020 multi-actor projects. EUREKA FarmBook - a platform featuring agricultural knowledge available for farmers, researchers and advisors - will be released by March 2022.



[www.h2020eureka.eu](http://www.h2020eureka.eu)



[@H2020Eureka](https://twitter.com/H2020Eureka)



## COCOREADO

COCOREADO is an Horizon2020 project aiming to encourage young people in rural areas to co-create innovative solutions that overcome obstacles for farmers, address consumer needs and improve conditions for sustainable public procurement of local and seasonal food. The project will be running from 2021 until 2024 and aims to design an Ambassadors training programme whose main goal is to foster the exchange of best practices through co-creational workshops and other activities. In Leuven in September 2021, CEJA together with the project partners launched the call for ambassadors to recruit the future COCOREADO champions.



[@cocoreado](https://twitter.com/cocoreado)



[cocoreado](https://www.facebook.com/cocoreado)



[cocoreado](https://www.linkedin.com/company/cocoreado)

ON-FARM aims to provide farmers with the digital competencies needed to invest in direct selling and on-farm processing, creating added value on products and gaining visibility on the market through the use of digital tools. Developed by a consortium of 6 partners, ON-FARM is a 24-month project, starting in February 2022.

Last but not least, CEJA will organise from 25 to 30 April in cooperation with Rural Youth Europe and the European Youth Centre from the Council of Europe a study session in Budapest entitled "Feed it forward - Food as a Human Right". Many activities will be conducted using a non-formal educational approach, including the writing of a European sustainable rural cookbook.



# CEJA Member Organisations

## Austria



**Landjugend Österreich**  
landjugend.at

**Österreichische Jungbauernschaft**  
jungbauern.at

## Belgium



**Fédération des Jeunes Agriculteurs**  
fja.be

**Groene Kring**  
groenekring.be

## Cyprus



**Cyprus Young Farmers' Organisation Council**  
Συμβούλιο ΝΕΩΝ Αγροτών Κύπρου – CYFOC (Facebook)

## Czech Republic



**Společnost mladých agrárníků České republiky**  
smacr.cz

## Denmark



**LandboUngdom**  
landbougdom.dk

## England and Wales

(Associate member)



**NFU Next Generation**  
nfunline.com/sectors/next-generation/

## Estonia



**Eesti Noortalunikud**  
noortalunikud.ee

## Finland



**Maa- ja metsätaloustuottajain Keskusliitto**  
mtk.fi

**Svenska lantbruksproducenternas centralförbund**  
slc.fi

## France



**Jeunes Agriculteurs**  
jeunes-agriculteurs.fr

## Germany



**Bund der Deutschen Landjugend**  
landjugend.de

## Ireland



**Macra na Feirme**  
macra.ie

## Italy



**Associazione Giovani Imprenditori Agricoli**  
agia.it

**Associazione Nazionale Giovani Agricoltori**  
confagricoltura.it

**Coldiretti Giovani Impresa**  
coldiretti.it



## Latvia

(Observer member)



**Latvia Young Farmers Club**

[jzk.lv](http://jzk.lv)

## Lithuania



**Lietuvos jaunųjų ūkininkų ir jaunimo sąjunga**

[jujs.lt](http://jujs.lt)

## Luxembourg



**Centrale Paysanne**

[centralepaysanne.lu](http://centralepaysanne.lu)

**Lëtzebuurger Landjugend a Jongbaueren**

[jongbaueren.lu](http://jongbaueren.lu)

## Malta



**Malta Young Farmers**

*Malta Young Farmers (Facebook)*

## The Netherlands



**Nederlands Agrarisch Jongeren Kontakt**

[najk.nl](http://najk.nl)

## Poland



**Związek Młodzięży Wiejskiej**

[zwm.pl](http://zwm.pl)

**Związek Zawodowy Centrum Narodowe Młodych Rolników**

[zcnmr.pl](http://zcnmr.pl)

## Portugal



**Associação dos Jovens Agricultores de Portugal**

[ajap.pt](http://ajap.pt)

## Serbia

(Associate member)



**Srpsko udruženje mladih poljoprivrednika**

[sump.rs](http://sump.rs)

## Slovakia



**Združenie mladých farmárov na Slovensku**

[mladyfarmar.sk](http://mladyfarmar.sk)

## Slovenia



**Zveza slovenske podeželske mladine**

[zspm.si](http://zspm.si)

## Spain



**ASAJA Joven**

[asaja.com](http://asaja.com)

**Juventudes Agrarias de COAG**

[coag.org](http://coag.org)

**UPA Joven**

[upa.es](http://upa.es)

## Sweden



**Lantbrukarnas Riksförbund (LRF)**

[lrf.se](http://lrf.se)



# Provisional calendar for 2022

## January

24-25 CEJA working group

## February

21-22 CEJA working group

## March

28-29 CEJA working group

Joint workshop with  
COCOREADO project ambassadors

## April

27 > 1<sup>st</sup> May Seminar in Paris (France)

## May

23-24 CEJA Presidium

## June

27-28 CEJA General Assembly

New Genomic Techniques workshop  
in partnership with BASF

## September

22-23 Farmfit event



# Connect with CEJA

## Keep up to date with the latest CEJA developments



**Twitter**  
\_CEJA\_



**Facebook**  
cejayoungfarmers



**Instagram**  
ceja\_youngfarmers



**LinkedIn**  
CEJA Young Farmers



**Website**  
ceja.eu



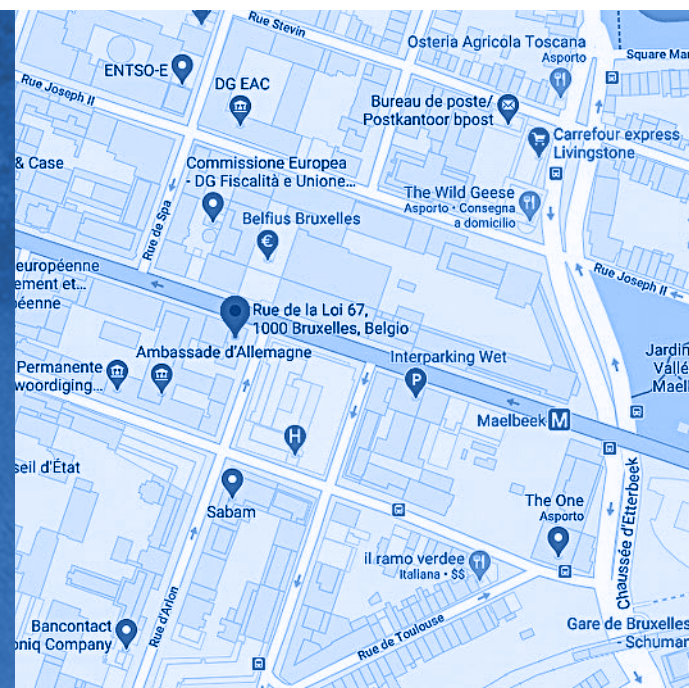
## Or contact the CEJA Secretariat directly

<b>Alessia Musumarra</b>	Secretary-General	<a href="mailto:a.musumarra@ceja.eu">a.musumarra@ceja.eu</a>
<b>Marion Picot</b>	Senior Policy Advisor	<a href="mailto:m.picot@ceja.eu">m.picot@ceja.eu</a>
<b>Alice Minichini</b>	Project Manager	<a href="mailto:a.minichini@ceja.eu">a.minichini@ceja.eu</a>
<b>Laurence Castaigne</b>	Communications Officer	<a href="mailto:l.castaigne@ceja.eu">l.castaigne@ceja.eu</a>

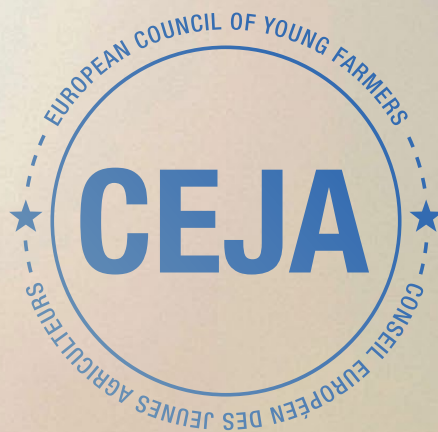


### European Council of Young Farmers

67, Rue de la Loi  
1040, Brussels  
Belgium







Co-funded by the  
Erasmus+ Programme  
of the European Union